La résistance à la vaccination

Dr Jean Marie COHEN
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P2S Parcours Santé Systémique

Open Rome
Organize and Promote Epidemiological Network
Réseau d'Observation des Maladies et des Epidémies

La résistance à la vaccination

Désirs de vaccin

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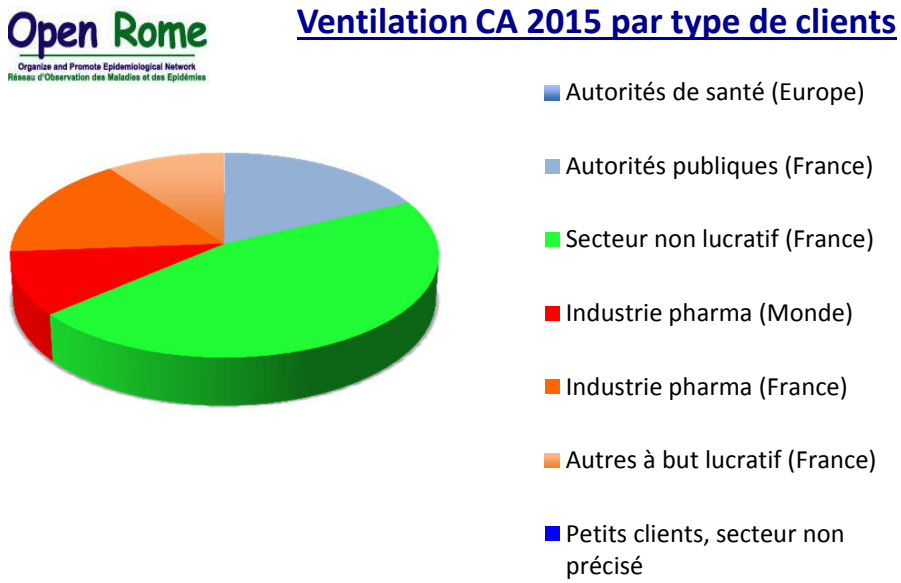
Liens d’intérêt

Liens d'intérêt

http://www.senat.fr/compte-rendu-commissions/20100329/grippe.html#toc7

- Chercheur associé laboratoire P2S (EA 4129, Univ. Lyon) - Dir: Pr Claude Dussart
  axe: parcours de santé
- Chercheur associé laboratoire Public Health (Univ. Surrey. UK) - Dir: Pr Simon de Lusignan
  axe : modélisation de l'expérience anglaise de vaccination scolaire antigrippale
- PDG fondateur d'Open Rome
  Pas de rémunération autre que le salaire d'Open Rome



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Portefeuille clients 2010-2017

Institut Pasteur
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RÉPUBLIQUE FRANÇAISE
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AON Empower Results®
HOLISTÉA COLLÈGE OSTÉOPATHIQUE EUROPÉEN
ecdc
Strasbourg.eu eurométropole
MFP SERVICES
ISPED Institut de Santé Publique d'Epidémiologie et de Développement
URML ALSACE
ECO PRESCRIPTION
Smacl Santé
SANOFI PASTEUR
MUTUELLE ET PROFESSIONNELLE MGEFI
sanofi pasteur MSD les vaccins pour la vie
Roche
URPS ILE-DE-FRANCE Médecins Libéraux
ASOQS Améliorer la Qualité des Soins
Abbott A Promise for Life
AstraZeneca
MG FORM
SOS MÉDECINS FRANCE
NOVARTIS
alphega pharmacie proche de vous, toujours
M.A.FORM
Mylan Seeing is believing
gsk
BIOMÉRIEUX
BAYER
UTIP INNOVATIONS
CRÉTEIL SOLIDARITÉ
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SOLVAY asking more from chemistry®
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UTIP Association
RÉSEAU D·E·S FRANCE
LAMEDECINETHERMALE efficace, pour longtemps
DomusVi
Le Moniteur des pharmacies .fr
SFDO

Aucun contrat avec

Biocoop, Naturalia, producteurs d'huiles essentielles et de « médicaments naturels »

2012 Rimini, Cour de Justice. Cas d'autisme ➔ Couv. vac. rougeole

Vaccine. 2017 Aug 16;35(35 Pt B):4494-4498. doi: 10.1016/j.vaccine.2017.07.029. Epub 2017 Jul 20.

The web and public confidence in MMR vaccination in Italy.

Aquino F[1], Donzelli G[2], De Franco E[3], Privitera G[1], Lopalco PL[4], Carducci A[2].

⊕ Author information

Abstract

Measles, mumps and rubella (MMR) vaccination coverage in Italy has been decreasing starting from 2012 and, at the present, none of the Italian regions has achieved the goal of 95% coverage target. A decision of the Court of Justice of Rimini in March 2012 that awarded vaccine-injury compensation for a case of autism has been indicated as a probable trigger event leading to a reduction of vaccine confidence in Italy. The aim of the study was to explore the relationship between MMR vaccination coverage to online search trends and social network activity on the topic "autism and MMR vaccine", during the period 2010-2015. A significant inverse correlation was found between MMR vaccination coverage and Internet search activity, tweets and Facebook posts. New media might have played a role in spreading misinformation. Media monitoring could be useful to assess the level of vaccine hesitancy and to plan and target effective information campaigns.

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KEYWORDS: MMR vaccine; Social media; Vaccination coverage; Vaccine hesitancy

PMID: 28736200 DOI: 10.1016/j.vaccine.2017.07.029

Terrain de jeu

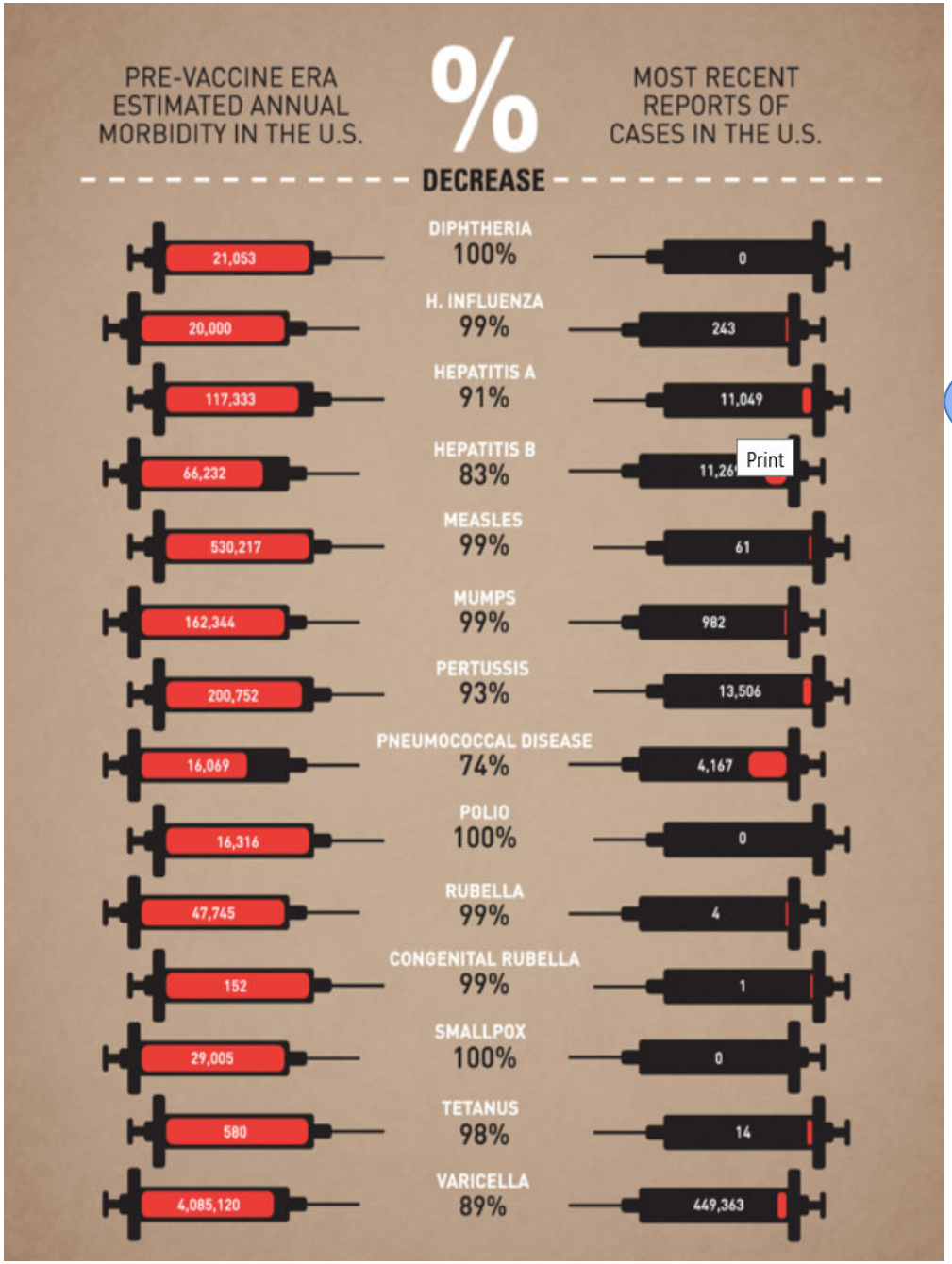
Pour les vaccins		Pour les maladies
Autorités publiques *« menteurs », Tchernobyl*		Autorités privées *lesquelles ?*
Experts *« tous vendus »*		
Producteurs vaccins *« pognonistes »*		
Soignants	Soignants	Soignants
Population	Population	Population

Conseil pharmaceutique au patient grippé

Je ne fais pas de sport intense si j'ai de la fièvre, ni dans les 8 jours qui suivent un épisode grippal (fièvre + courbatures)

UEFA EURO 2016

Mustela
bébé
50%
Promo
50%
Promo
50%

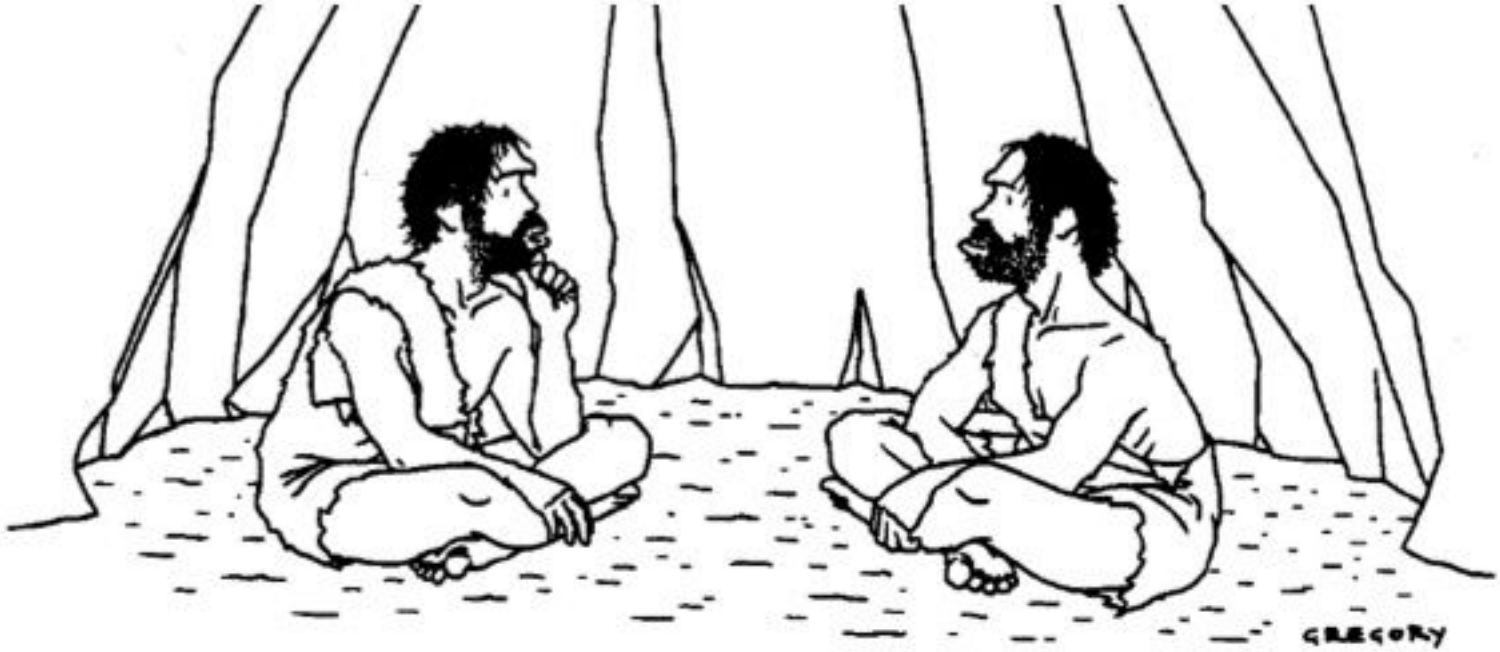


Pas efficaces ???

Et la ceinture de sécurité ?
Elle empêche les accidents ?

Source : http://www.forbes.com

Pas naturels ?



"Something's just not right—our air is clean, our water is pure, we all get plenty of exercise, everything we eat is organic and free-range, and yet nobody lives past thirty."

Reproduced with permission from The New Yorker, *Back to Nature*, May 2010, Alex Gregory: copyright 2010

Y'a quelque chose qui ne va pas : notre air est propre, notre eau est pure, nous faisons un max de sport, nous ne mangeons que du naturel bio, et pourtant, personne ne dépasse la trentaine!

Agressif pour le système immunitaire ?

10^6 microbulles
10^6 virus / microbulle
X 10^3 toutes les 8 h

Au bout de 3 jours

Dose = 10^{42}

0,5 ml
10^5 virus coupés en rondelles

Dose = 10^5

L'infection bio est 10^{37} fois plus agressive que le vaccin

Ya des alternatives ?

Adriaen Hanneman

Traces toxiques ?

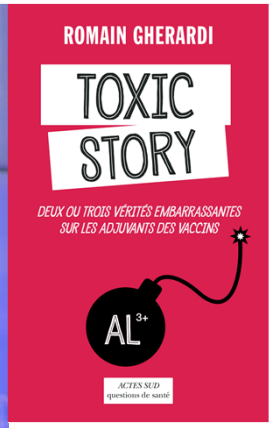
Les doutes sont contexte – religion – pays – maladie dépendants

Italie. Le vaccin contre la rougeole ne rend pas contagieux

Source: http://www.adultievaccinati.it/2017/07/19
Posted By: PL Lopalco 19 luglio 2017
I bambini vaccinati contro il morbillo non sono contagiosi

*http://www.**hcsp**.fr/explore.cgi/avisrapportsdomaine?clefr=369*

*http://www.**acadpharm**.org/dos_public/Rapport_Adjuvants_aluminiques_VF_CORR_5.pdf*



Andrew Wakefield

MMR vaccine controversy

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1998 Lancet – ROR et « Autistic enterocolitis »

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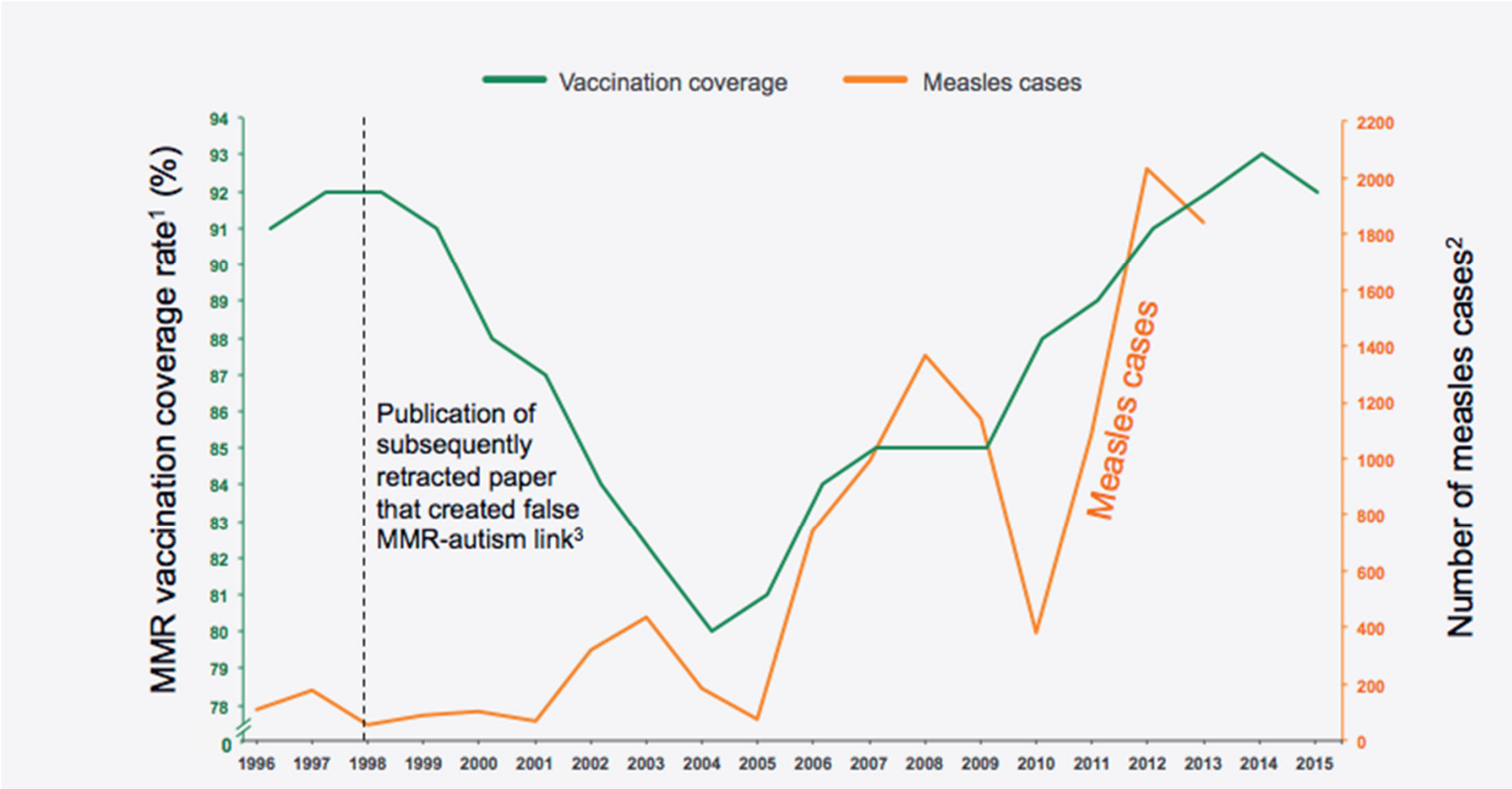
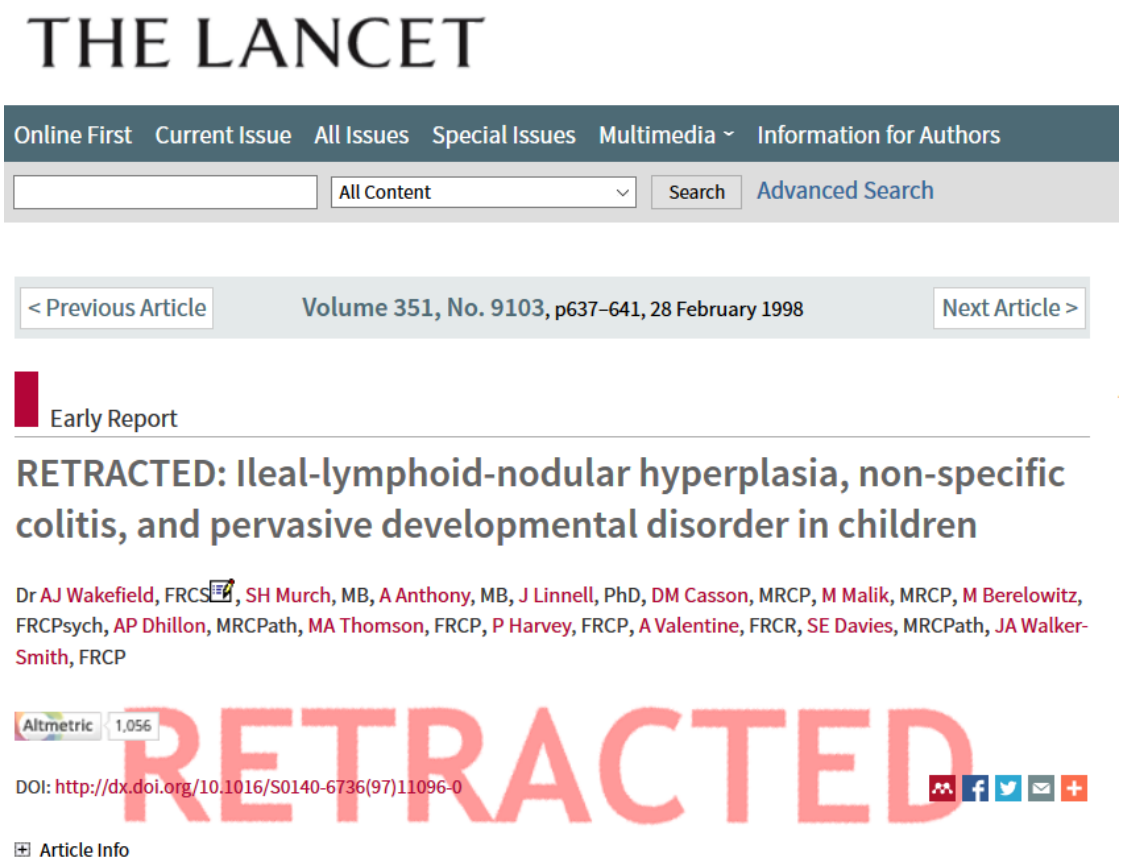


1 . NHS Immunization Statistics, England 2015–2016.
Available from: http://content.digital.nhs.uk/catalogue/PUB21651/nhs-immu-stat-eng-2015-16-tab.xlsx.
2 The National Archives. Confirmed cases of measles by region and age 1996-2013.
Available from http://webarchive.nationalarchives.gov.uk/20140505192926_
http://www.hpa.org.uk/web/HPAweb&HPAwebStandard/HPAweb_C/1195733778332
3. Godlee F, *et al. BMJ (Clinical research ed.)* 2011; 342:c7452 .

Andrew Wakefield
MMR vaccine controversy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Early Report

RETRACTED: Ileal-lymphoid-nodular hyperplasia, non-specific colitis, and pervasive developmental disorder in children

Dr AJ Wakefield, FRCS, SH Murch, MB, A Anthony, MB, J Linnell, PhD, DM Casson, MRCP, M Malik, MRCP, M Berelowitz, FRCPsych, AP Dhillon, MRCPath, MA Thomson, FRCP, P Harvey, FRCP, A Valentine, FRCR, SE Davies, MRCPath, JA Walker-Smith, FRCP

Altmetric 1,056

RETRACTED

DOI: http://dx.doi.org/10.1016/S0140-6736(97)11096-0

Article Info

1998. Lancet – ROR et « Autistic enterocolitis »
2004. Sunday Times. Brian Deer. Revealed: MMR research scandal.
Startup & collecte de fonds. Promesse de revenus: 32 millions d'Euros
2010. British General Medical Council. Radiation. Lancet: Article retracté.
2012. Tribunal de Rimini (Italie). Indemnisation d'un cas d'autisme.
2015. Départ d'Andrew Wakefield aux USA
2016. Twitter. Donald Trump. Annonce commission sénatoriale « autisme et vaccins »

https://fr.wikipedia.org/wiki/Andrew_Wakefield

Latest November 17, 2016 in News: **Republican Electors Launch Campaign To Deny Trump Presidency**

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Home » News » Trump: Vaccines Cause Autism And Will Be Investigated

Trump: Vaccines Cause Autism And Will Be Investigated

Posted on November 13, 2016 by Baxter Dmitry in News, US // 578 Comments

Tweet 19 points

President-elect Donald Trump believes vaccines are responsible for the autism epidemic and he has promised to find out the truth and "save our children and their future" when he takes office in January.

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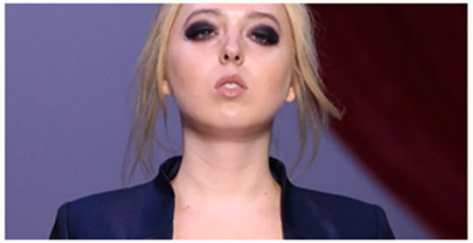

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Terrain de jeu

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Experts « *tous vendus »*		
Producteurs vaccins « *pognonistes »*		
Soignants	soignants	Soignants
Population	population	population

Terrain de jeu

Pour les vaccins		Pour les maladies
Autorités publiques *« menteurs », Tchernobyl*		Autorités privées *lesquelles ?*
Experts *« tous vendus »*		**Experts** **Payés ? Par qui ?**
Producteurs vaccins *« pognonistes »*		**Producteurs de quoi ?**
Soignants	soignants	Soignants
Population	population	population

Terrain de jeu

Pour les vaccins | **Pour les maladies**

Autorités publiques
« menteurs », Tchernobyl

Experts
« tous vendus »

Produ
« pognonist

Su

Popula

torités privées
uelles ?

de quoi ?

ulation

Anti-vaccins

Quels investisseurs ?
Quelles firmes ?
Quel business model ?
Quelle stratégie marketing ?
Liens et conflits d'intérêt

Prévention => Décathlon de la santé

Source: R. Ortiz de Lizarazu, JM Cohen. Salud pública, tapas y sangría, Valladolid, 2015

Social marketing

Sociétés savantes

International Social Marketing Association (ISMA) www.i-socialmarketing.org
European Social Marketing Association (ESMA) www.europeansocialmarketing.org
Australian Association of Social Marketing (AASM) https://www.aasm.org.au/

Source: W D Evans. Branding and social marketing strategies.
Vaccine acceptance science, policy, and practice in a «post-fact» world. Annecy, 26-28 sept. 2017

Savoir-faire

Health Belief Model, Integrated Behaviour Model
Australie. School of Psychology and Public Health, Bundoora. J.kaufman@latrobe.edu.au

Patient et médicaments. Représentations, croyances et savoirs
France. CERMES 3, CNRS (UMR 8211), INSERM (U 988) sylvie.fainzang@orange.fr

Sharing Knowledge About Immunisation (SKAI)
Australie. Sydney School of Public Health. nina.berry@sydney.edu.au

Analyse des biais cognitifs
USA. Emory Vaccine Center, Atlanta somer@emory.edu

Mobilisation des réseaux de parents (**Imm**unity Comm**unity**)
USA. Kaiser Permanente Washington Health Research Institute hsu.c@ghc.org

Réseaux soignants-chercheurs
Roumanie. Association AREPMF. valeriaherdea@yahoo.com

Announce, Inquire, Mirror, Secure (AIMS) approach
USA. Indiana University johparri@iupui.edu

Entretiens motivationnels
Canada. Université de Sherbrooke arnaudgagneur@sherbrooke.ca

Intégration des équipes de recherche dans la politique de santé
Canada. Minist. de la Santé et des services sociaux, Québec. monique.landry@msss.gouv.qc.ca

Réseau social de parents

TIME

MENU

Family Matters
By Bonnie Rochman

VACCINES

How Social Networks Influence Parents' Decision to Vaccinate

A small group of parent advocates is mobilizing "gentle propaganda" against vaccine naysayers

By Bonnie Rochman @brochman | April 15, 2013 | 0

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At her son's preschool near Seattle, Robin Haight is a foot soldier in the vaccine wars. She arranged for a pediatrician to speak about vaccines at the home of a school parent. She put up posters — she calls them "gentle propaganda" — that touted the importance of immunization in stopping the spread of disease. Her husband helped create a spreadsheet to track which children at the school are missing which vaccinations.

Getty Images / Getty Images

Some parents have said that Haight's provaccination message has no place at preschool, that it's disrespectful and patronizing, that the decision to vaccinate a child is nobody else's business. One mother got so emotional that she broke out in hives. But Haight thinks a conversation is critical, and the latest research published in the journal *Pediatrics* backs her up.

"I'm just trying to let people know that if you don't vaccinate your children, it might affect other children's health," says Haight. "It directly affects a community of young children. How do we not talk about this?"

(MORE: Jenny McCarthy, Vaccine Expert? A Quarter of Parents Trust Celebrities)

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THE BELLINGHAM HERALD

BellinghamHerald.com

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INSIDE
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Immunity by Community

Bellingham pilot project encourages parents to have children vaccinated

ELECTRIFYING EXPERIENCE

Bellingham, port near final approval of waterfront plans

Contact : Clarissa Hsu hsu.c@ghc.org

Réseau soignants - chercheurs

Contact : Valéria Herdea *valeriaherdea@yahoo.com*

Entretiens motivationnels

Méthode
Entretiens motivationnels en maternité

Québec
2015 - 2016 - Expérimentation à petite échelle + évaluation (Promovac)
2016 - 2017 – Résultats, chiffrage du ROI, décision politique
2017 - 2019 – Extension au Québec (budget: 2 – 3 M$ /an)
Expérimentation aux USA

Contact : Pr Arnaud Gagneur arnaudgagneur@sherbrooke.ca

En bref

Pendant que les mensonges font le tour du monde, la vérité enfile ses chaussures.

Mark Twain

On a envie de quelque chose si c'est pratique, rapide, sympathique et sexy.

WIlliam Douglas Evans

La stratégie de la dramatisation est devenue vieillotte.

John Parrish-Sprowl

La façon de communiquer est plus importante que le contenu du message.

Marshall McLuhan relu par John Parrish-Sprowl

La vaccination est un désir avant d'être un acte.

Angus Thomson

Volonté politique + science de bonne qualité peuvent réussir (à vaincre les hésitations) quand le gouvernement a les moyens de mettre en œuvre ce qu'il a décidé.

Brent Wolf